

VQ



NEW TRADITION

THE PICK OF VQ'S AUTUMN/WINTER FASHIONS

PLUS! • NELL MCANDREW'S VQ STYLE • GREAT CHRISTMAS GIVEAWAYS • TOP OF THE SHOPS

EDITOR'S LETTER



Question: Was it really only six months ago that you were flicking through the May edition of VQ magazine, gawping at those wispily beautiful summer fashions, slapping on the factor five and planning your August getaway?

Answer: Yes. It was.

But now - and doesn't time fly when you're shopping in style? - here we are with the November edition of VQ. Which means winter fashions and lots of Christmas present ideas for him and for her (you can forget the factor five, though. Break out that military-style overcoat instead because, baby, it's cold outside).



Recently, VQ's elegant Victorian arcades have welcomed some prestigious new arrivals: Cashmere clothing company Brora, for instance, and royal chocolatiers Charbonnel et Walker. Both companies have chosen to open their first stores outside London at Victoria Quarter.

Why? Well, Victoria Quarter IS the North's top fashion and lifestyle destination. VQ is about shopping, eating, relaxing and living life to the full, with the help of over 70 lifestyle brands including international names such as Harvey Nichols, Jo Malone, Reiss, Jigsaw, Vivienne Westwood, Ted Baker, Gieves & Hawkes and Jeffery-West.

Then there's the much-acclaimed Diesel, All Saints, Kookai, Space NK, Azendi, Aspecto, Neal's Yard Remedies and master crystal-makers Swarovski. We could go on. Space dictates that we can't (although, for a full list of retailers, see our store guide at the back of the magazine).



At VQ you'll find all the latest fashions (of course - that's what we're known for), plus homeware, accessories, jewellery, eateries and assorted gadgets and gismos. So if you can't find your perfect Christmas gifts under our (stained-glass) roof, you won't find them anywhere. Period.

Our fashion shoot this edition emphasises this season's traditional smart-but-sexy look; Leeds lass Nell McAndrew tells us about her VQ shopping style; we have all the news and views from around Victoria Quarter, plus the winners of our Top of the Shops Awards. And there are some great Christmas giveaways, as per.



What's that? Have we begun OUR Christmas shopping yet? Er, no. We've been a bit busy with VQ magazine.

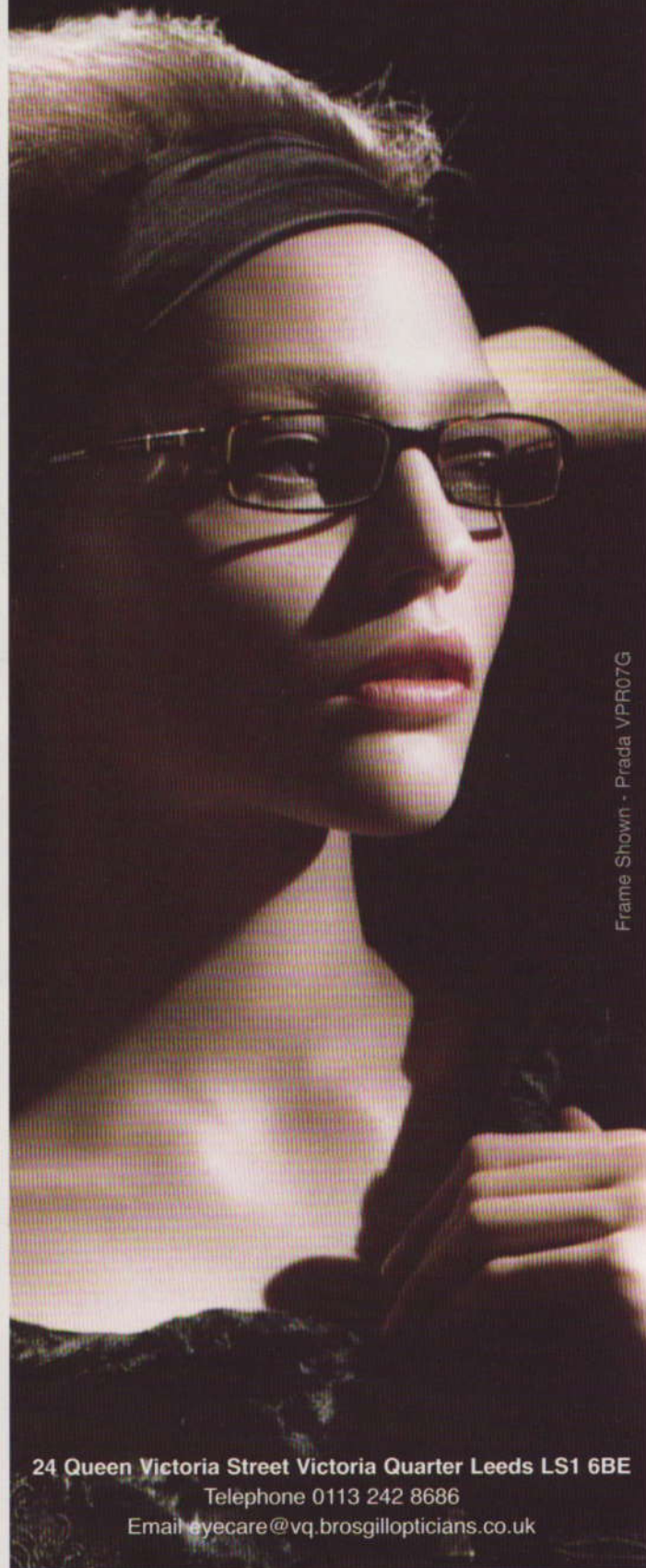
But there really is no time to lose. Better start raking those rails...

Tony Greenway
Editor
VQ Magazine

BROSGILL

o p t i c i a n s

Frames by
Alain Mikli, Philippe Starck, Tom Davies,
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THE **NELL** EFFECT

■ LEEDS-BORN NELL MCANDREW CAN OFTEN BE FOUND BROWSING AND BUYING AT VQ. WE ASKED HER ABOUT HER STYLE, HER SHOPPING FAVES, AND HER MUST-HAVE PURCHASES.

You sort of expect Nell McAndrew to be into clothes. And make up. And shoes. And accessories. And shopping generally.

It's not just that she's the most famous model in the UK. She's a woman, too. And don't ALL women like all of the above - and more?

That's why Leeds-born-and-bred Nell can often be found shopping for a bargain at Victoria Quarter. "My favourite VQ shop is definitely Kookai," she says. "You can always find the latest fashions in there - and at an affordable price. I love their belts and accessories, too..."

Spoken like a true girl.

Not that Nell gets to flash the plastic at VQ every week, mind: her jam-packed schedule means work, work and more work, which often takes her away from home; so a busy, busy girl can't always be shop, shop, shopping. "It varies how much time I spend at VQ," she says, "because I work away all over the country, especially

London and abroad. And if I go shopping, it's usually a spur of the moment decision rather than a planned outing." But VQ, she says, is "a smart and lovely place to wander through. It gives people even more choice of products and brands so they don't feel the need to go elsewhere, outside of Leeds to shop. I don't go to any one VQ store in particular. I just like to have a good look around. Leeds as a whole is a great place to shop and you can usually find what you're looking for."

When clothes are your business - be they short and skimpy or long and glamorous - you must long for those dress-down days when you're not looking into a lens or having your hair teased and twisted by a team of stylists. These are the days when Nell can relax in a pair of jeans and a shirt. "I love wearing jeans whether I'm working or not," she says. "Harvey Nichols have got a great jeans section. It's so hard to find a pair that fit perfectly so it's always good to shop somewhere where they have



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a good selection so you can try loads on in one go!" It's good to know that even Nell McAndrew finds it hard to find jeans that fit well.

So, we wonder, does Leeds' most famous model citizen have an essential item in her wardrobe? Something that she couldn't do without? "Well, you can't beat having a little black dress," admits Nell. "It's useful for so many different occasions. I have one from Moschino, classic and knee length. I always feel smart and feminine when I wear it." As for colours and cuts, Nell avoids "anything with large prints on. Also, anything with a square neck as it just doesn't suit me."

As far as make-up goes, Nell is in

